

P=P

PrEP Equals Prevention



#Prepequalsprevention #P=P #AIDS2024





P


Prevention

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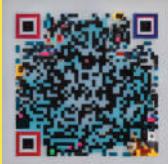
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P=P

PrEP Equals Prevention

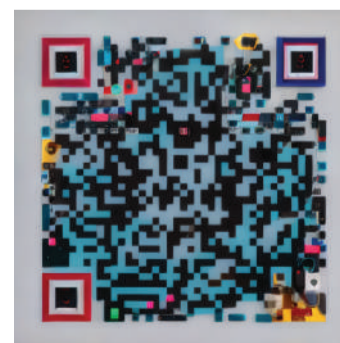
CAMPAIGN LAUNCH

THEME: ACCESS TO ALL PREP PRODUCTS IS IMPORTANT TO PREVENT NEW HIV INFECTIONS



IAS Reseach literacy Networking Zone / AVAC

WEDNESDAY
24TH JULY
TIME 17;30 GMT+2



#Prepequalsprevention #P=P #AIDS2024





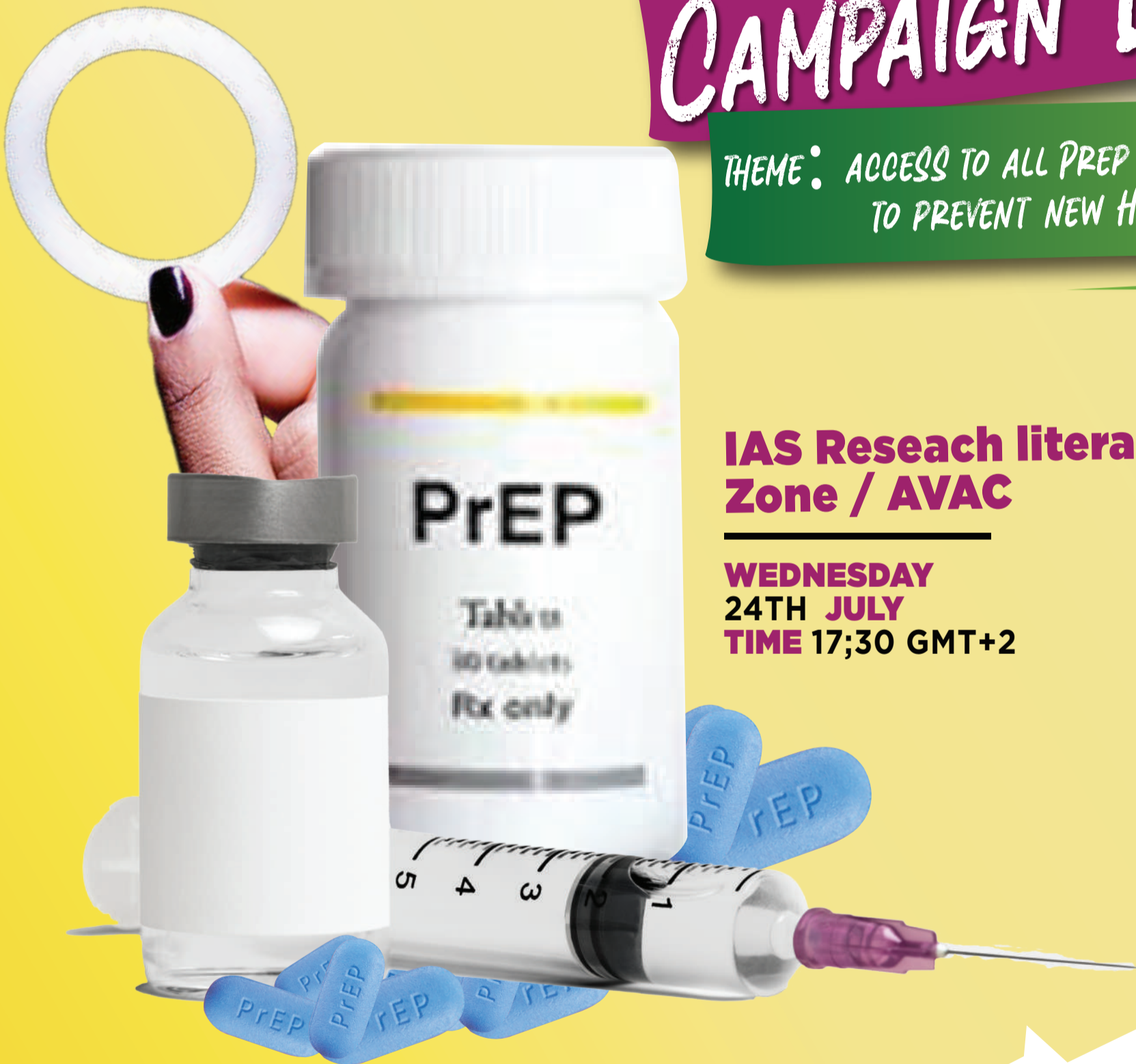
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P=P

PrEP Equals Prevention

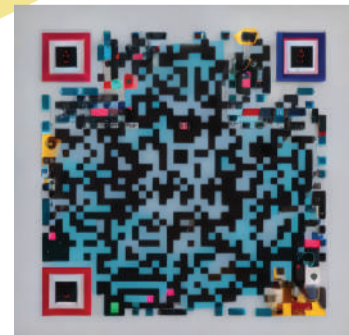
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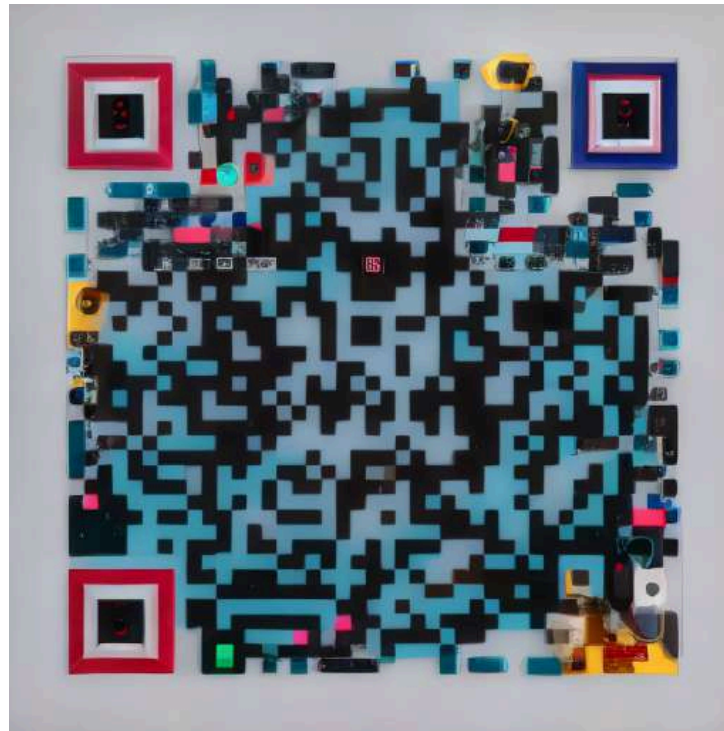
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VISIT OUR SITE





**While we celebrate the current
HIV prevention options. We
recognize the need for
continuous research /innovations
to add more options to the
PrEP basket.**

#PrEPequalspreventioncampaign #P=P #AIDS2024



**PrEP is a game changer
in HIV prevention.
Join the movement
and spread the word.**

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**In order to reduce HIV
infection , access to
PrEP options should
be eased**

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Community sensitization about PrEP options is key in reducing HIV infections

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PREVENTIVE CARE INTERNATIONAL

Break the silence, Raise awareness about the PrEP options

#PrEPequalspreventioncampaign #P=P #AIDS2024



PREVENTIVE CARE INTERNATIONAL

Be Prepared to prevent HIV

#PrEPequalspreventioncampaign #P=P #AIDS2024



PREVENTIVE CARE INTERNATIONAL

Staying PrEped is self care

#PrEPequalspreventioncampaign #P=P #AIDS2024



PREVENTIVE CARE INTERNATIONAL

Give me Choice, Give me PrEP

#PrEPequalspreventioncampaign #P=P #AIDS2024



**The safest way to prevent
mother to child HIV
transmission is staying
free from HIV. Provide me
with PrEP options**

#PrEPequalspreventioncampaign #P=P #AIDS2024



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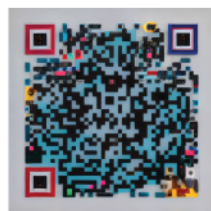
P = P

PrEP = Prevention Launch

The **P=P** campaign is a global PrEP advocacy campaign aimed at advancing access to PrEP information and PrEP choices for HIV prevention for all those that need PrEP. The global **P=P** campaign launch is in Munich at IAS 2024 and we are calling upon all the delegates at the IAS 2024 and advocates globally to become champions of **P=P** in their countries.

Objectives of P=P campaign: To promote access to PrEP information and PrEP choices in all our countries, To advocate for policies that enable easy delivery and access to PrEP by all those that need it, To advocate for allocation of more resources to PrEP services and To advocate for more research on PrEP to increase on PrEP choices for those who need PrEP.

Expected outcome: The **P=P** campaign to be launched and delegates at IAS 2024 and those online to be informed about the campaign, Delegates at IAS 2024 and those that receive information online to become champions of **P=P** by launching **P=P** in their respective countries and Increased access to PrEP information and easy access to PrEP choices to prevent new HIV infections.



**Global village Research Literacy
Networking Zone/AVAC
WEDNESDAY
24TH JULY
TIME 17:30 GMT +2**

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